

Soul food Vol 2

Traditional Rice varieties
Straight from FPO farmers



Low GI



Chitti Muthyalu Rice

'Chitti' means white and 'Muthyalu' means pearls, referring to the small, white, pearl-like grains of rice. A traditional variety, known for its distinct aroma, delectable taste & small-round grains. Low GI rice. Best for making biryani or plain-steamed rice.

₹55 Qty: 500 g



Ramannapata FPC
Ramannapeta, Andhra Pradesh



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Bora Rice

Bora rice, a traditional variety from Assam. Glutinous rice that is packed with nutrients. It has a slightly sweet flavour & sticky texture. Bihu-special rice. Ideal for making pitha or rice cakes. Eat with dahi or jaggery.

₹165 Qty: 1 Kg

Dolongghat Krishi PCL
Nagaon, Assam



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PACK OF 3



Joha Rice

Joha rice, a traditional aromatic rice cultivated in the North-eastern region of India. Effective in lowering blood glucose and preventing diabetes onset. Short-grained, fluffy texture, nutty flavour with a hint of sweetness. Best for making steamed rice or pulao.

₹330 Qty: 3 Kg

Fresh Returns Krishi PCL
Nagaon, Assam



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Kaimur Ann Jeera Rice

Kaimur anna jeera rice is locally grown aromatic rice from Bihar. Short-grained rice with an exquisite taste is best for making kheer. You can also cook biryani, pulao, or simple steamed rice.

₹120 Qty: 1 kg

Durgavati Agro Vision Krishak
Utthan PCL
Patna, Bihar



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Katarni Rice

Katarni rice is a traditional variety & GI-tagged rice originally grown in Bhagalpur & Banka districts of Bihar. Known for its strong aroma, small grains & rich taste. Enjoy as steamed rice or pulao, with spicy curry.

₹130 Qty: 1 kg

Elyakim Kisan Seva FPCL
Bhagalpur, Bihar



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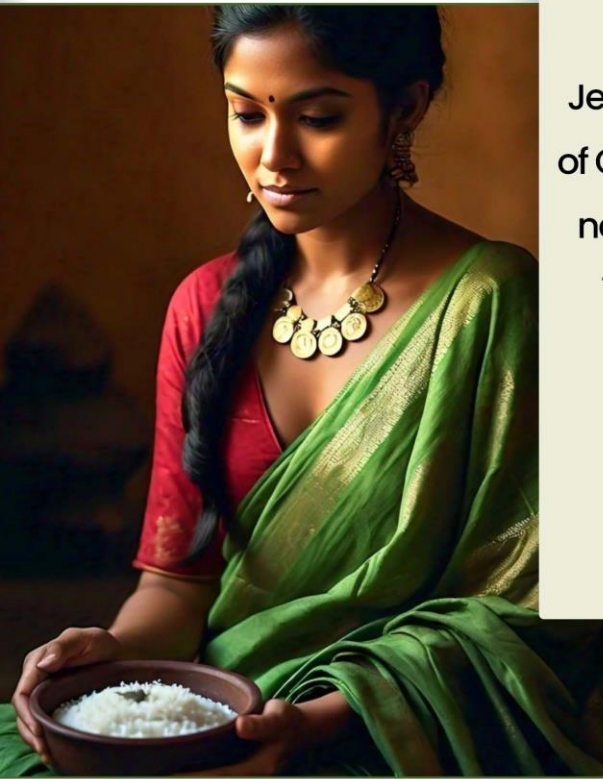
Jeeraphool Rice

Jeeraphool rice is a traditional variety of Chhattisgarh. Aromatic short grains, non-sticky texture & premium taste.

Take less time in cooking. Best for making kheer & pulao.

₹100 Qty: 1 kg

Hasdeo FPCL
Koriya, Chhattisgarh



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Nagari Dubraj Rice

Nagari Dubraj rice is a premium variety known for its exceptional taste. Long slender grains, with a fine texture. When cooked, it emits a delightful fragrance. Best for making biryani, pulao, plain rice or fried rice.

₹180 Qty: 1 kg

Mangarlod Krishi Fed PCL
Magarlod, Chhattisgarh



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Kamod Rice

Kamod Rice is known as the basmati of Gujarat. It is well-known for its delectable taste and aroma, & nutritive value. Easily digestible. Best for steamed rice, pulao and kheer.

₹250 Qty: 1 kg

Sanand Taluka FPCL
Sanand, Gujarat



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Himachal Pradesh



Red Rice

Red rice from the fields of FPO farmers of Himachal Pradesh. Organically grown rice, renowned for its nutritional benefits. A good source of fiber, vitamins & antioxidants. Consume it for the betterment of digestive health.

₹200

Qty: 1 kg

Nagrota Bagwan PKVY FPO
Kangra, Himachal Pradesh



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GI- Tagged

Jammu & Kashmir



Mushqbudji Rice

Mushqbudji is a heritage variety of rice from Jammu & Kashmir. The short-grained fragrant rice has a delicate, nutty flavour and a slightly chewy texture. It is a prized delicacy in Kashmir and special occasions. Best for making pulao & steamed rice.

₹300 Qty: 1 kg

Sagam Mishqbudji FPCL
Anantnag, Jammu & Kashmir



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Matta Rice

Matta rice, also known as Kerala Red rice, or Rosematta rice, is a traditional variety cultivated primarily in Kerala.

Known for its reddish-brown color, distinct nutty flavor, and chewy texture.

Parboiled, containing valuable nutrients. Best for making porridge, steamed rice, or dosa.

₹65 Qty: 1 kg

Chittumala FPCL
Kollam, Kerala



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Uma Rice

Uma rice is a premium variety of rice from Kerala. Medium- slender grains, fluffy texture after cooked & delicate taste that is sure to impress. Best for making ghee rice, biryani, or steamed rice.

₹90

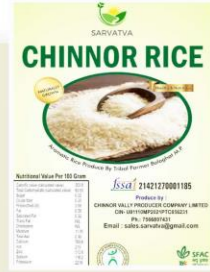
Qty: 1 kg

Mayyil Rice PCL
Kannur, Kerala



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Chinnor Rice

Authentic aged Chinnor rice straight from FPO farmers. Aromatic, long-slender grains and unique taste. Each grain is fresh after being cooked. Ideal for making pulao or steamed rice.

₹110 Qty: 1 kg

Chinnor Vally PCL
Balaghat, Madhya Pradesh



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Kali Mooch Rice

Kali mooch rice is a premium rice variety from the fields of rice-producer FPOs of Madhya Pradesh.

Medium-grained rice that is very light, tasty and easy to digest. Its distinct aroma makes it popular among Indian rice. Best for everyday meal.

₹135 Qty: 1 kg

Rewadhara FPCL
Annuppur, Madhya Pradesh



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Low GI, GI-Tagged

Maharashtra



Ajara Ghansal Rice

Ghansal rice is an aromatic, short, thin-grained rice variety. Low GI, very soft when cooked & easy to digest.

Ideal for baby's first food & older people. Suitable for daily-use rice or making vaangi bhat, pulao, rice noodles, papad, idiyappam & modak.

₹110 Qty: 1kg

Naturenest FPC Cashew
Pune, Maharashtra



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Indrayani Rice

Indrayani rice is known for its distinct aroma and soft texture. Non-sticky, medium grains, fresh & fluffy after cooking. Sourced from the finest field. Perfect for your everyday meals.

₹70 Qty: 1kg

Vaitarna Organic FPCL
Pune, Maharashtra



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Chak Hao

Chak Hao is a special variety of aromatic black rice cultivated in Manipur. It turns a shade of deep purple when cooked. The grains are slender and elongated. Rich source of fiber, anthocyanins & other nutrients. Best for making traditional Chak-hao kheer.

₹59 Qty: 500 g

Kakching Progressive Krish-e FPCL
Kakching, Manipur



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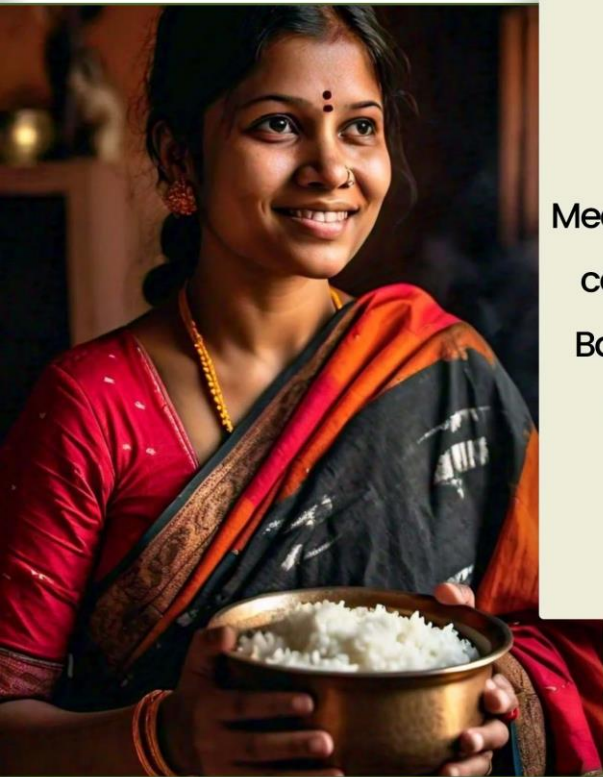


Jagannath Bhog

Jagannath bhog rice is an usna/parboiled rice variety. Medium-grained rice. White, fluffy when cooked. Best for making Pokhal and Baasi- the traditional dishes popular during the hot summer months.

₹270 Qty: 3.5 kg

Kabisuryanagar FPCL
Ganjam, Odisha



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Kalijeera Rice

Kalijira rice is a special aromatic, tiny & very small grained rice. It has a very delicate texture, pleasant aroma and mouthwatering taste. Ideal for making kheer or pulao.

₹100 Qty: 1 kg

Khandapada FPCL
Khandapara, Odisha



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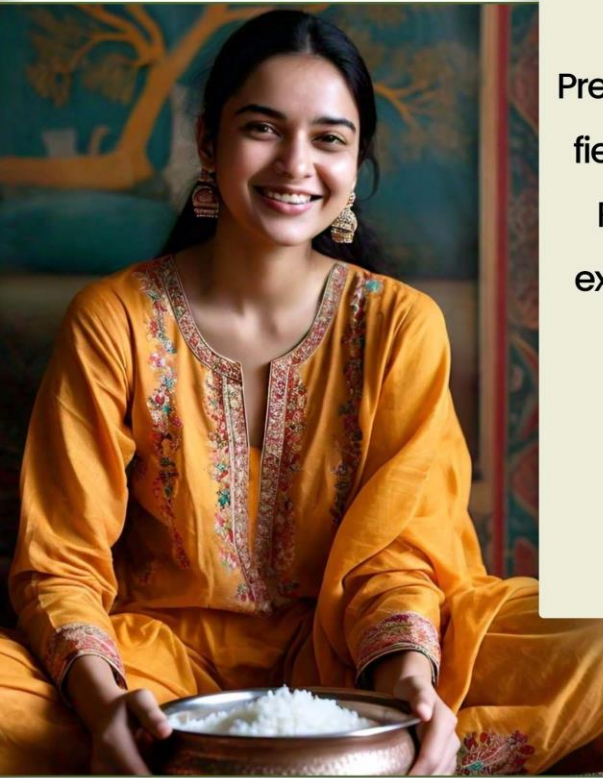


Basmati Rice

Premium quality basmati rice from the fields of Punjab organically grown by FPO farmers. Long-slimer grains, exquisite aroma, delicate taste. Ideal for making delicious biryani.

₹305 Qty: 2 kg

Dorangla Krishi PCL
Gurdaspur, Punjab



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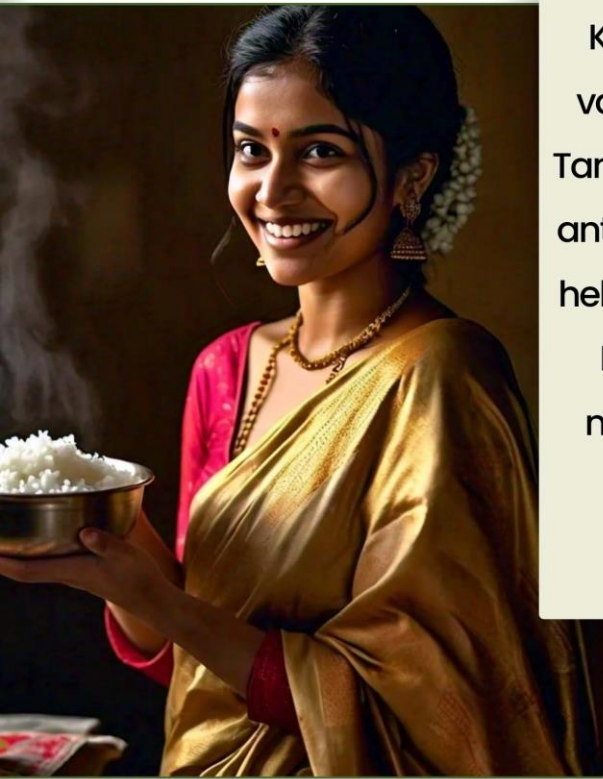
Karuppu Kavuni Rice

Karuppu Kavuni rice is a traditional variety of black rice from the fields of Tamil Nadu. This variety of rice is high in antioxidants and low on calories which helps reduce the risk of heart diseases.

It includes anthocyanins. Ideal for making puttu, pudding or plain rice with various curries.

₹100 Qty: 500 g

Srirangam Banana FPCL
Allur, Tamil Nadu



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Mapillai Samba Rice

Mapillai Samba rice is a traditional rice of Tamil Nadu. It is known for its nutritional value, distinct taste & texture. Medium grains that are reddish-brown in colour. Good source of nutrients & dietary fiber. Ideal for making porridge, biryani & plain rice.

₹160 Qty: 1kg

Karikalan Pulses FPCL
Mayiladuturai, Tamil Nadu



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Navara Rice

Navara rice, a heirloom variety is known for its medicinal properties & nutritional value. Red-colored grains, distinct aroma and nutty taste. The grains are slender and elongated, with a firm texture when cooked. Ideal for making pongal, khichdi or pulao.

₹70 Qty: 500 g

Vemulawada Rajanna FPCL
Kammar Palle, Telangana



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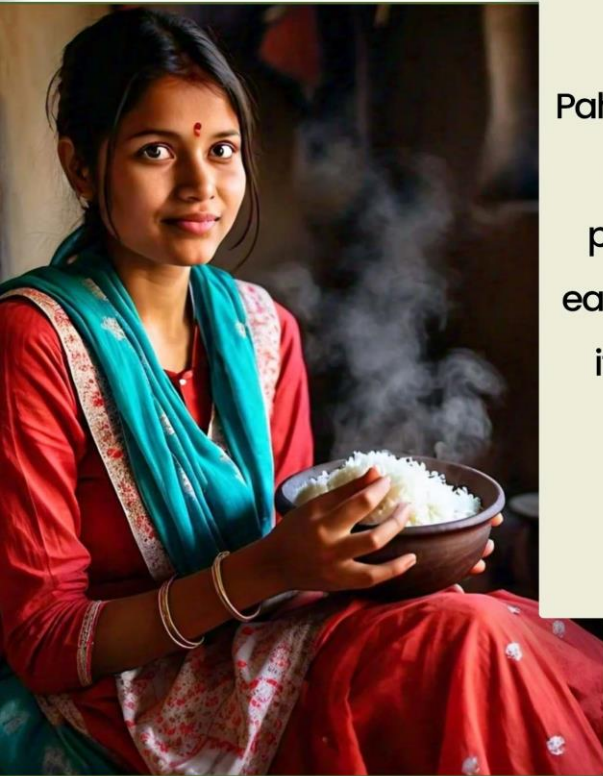


Pahadi Red Rice

Pahadi Red rice sourced from the fields of Uttarakhand FPO. Unpolished, packed with nutrients. Short grains, easy to cook. Its unique flavour makes it a healthy and wholesome meal.

₹70 Qty: 1kg

Chandrashila FPCL
Dehradun, Uttarakhand



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Low GI

Uttar Pradesh



Daftri Shri Rice

Daftri Shri rice 1008, a local variety grown in Uttar Pradesh. Short slender grains, fluffy & fresh after being cooked. Low GI rice, which is good for controlling blood sugar levels. Ideal for making pulao or steamed rice.

₹77 Qty: 1kg

Count On Crops Krishi PCL
Ghazipur, Uttar Pradesh



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GI- Tagged

Uttar Pradesh



Kalanamak Rice

Kalanamak rice is a traditional aromatic rice of Uttar Pradesh. Highly prized for its unique aroma, distinct flavor, and nutritional benefits. Medium slender grains, elongate after cooking. Soft and Fluffy. Ideal for steamed rice or pulao

₹85 Qty: 1 kg

Jakhania Krishi PCL
Ghazipur, Uttar Pradesh



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GI- Tagged



Gobind Bhog Rice

Gobinda bhog rice from the fields of West Bengal FPO farmers. Renowned for its distinct aroma, short grains, and sweet taste. Very soft and fluffy when cooked. Ideal for making kheer, khichdi or pulao.

₹88 Qty: 1 kg

Santigachhi FPCL
Medinipur West, West Bengal



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Tulaipanji Rice

Tulaipanji rice is also known as 'Basmati of North Bengal'. It is an aromatic variety, having medium-long slender grains. Non-sticky, soft & fluffy when cooked. Excellent for making pulao, fried rice and biryani.


₹220 Qty: 2 kg

Kaliyaganj Krishi Udyog PCL
Kaliyaganj, West Bengal



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From short to long grains, aromatic, sticky to non-sticky, brown to white- nutritious & delicious- endless options for rice you can buy direct from FPO farmers, who grow these varieties by themselves. Assuring the purest organic rice for you & your family.

For further queries, mail  us at sfac@nic.in